A BENEFIT FOR HAPPY ROOTS

Coming...

MAY 14TH 2022

to BELL TOWER GREEN

WWW.HAPPYROOTSNC.ORG
After a two-year hiatus, **Happy Roots** is thrilled to announce the return of our signature fundraiser and favorite holiday celebration, **Earth Day Jam**! For the first time since the inaugural festival in 2012, **Earth Day Jam** will be a free event held at the new **Bell Tower Green Park and Amphitheater** in downtown Salisbury, NC. **Earth Day Jam** promotes environmental education, local music and arts, health and wellness, local foods, and sustainable living.

The **Happy Roots** fundraiser is set for **Saturday, May 14th 2022** with a ticketed farm-to-table dinner held the evening before to raise funds for program supplies and operating expenses.

**current Happy Roots projects include:**

- Educational gardens and **farm to school programming** in 20 Rowan County schools, including four school greenhouses

- Ten other neighborhood, community, and senior health & rehabilitation gardens promoting health, environmental stewardship and increasing access to fresh, organic, healthy, local foods.

- Gifting over 200 raised bed home garden kits to students, families, community centers and individuals in need.

- Recycling programs, volunteer litter sweep crew, and composting service

**Earth Day Jam** is made possible largely by the support of generous sponsors. A successful Earth Day Jam will support **Happy Roots’** efforts in increasing access to fresh, healthy foods, life skills to ensure a sustainable future, and the therapeutic benefits that working with nature can provide.

As an **Earth Day Jam** sponsor, you can help support this vital programming and put your money where your heart is! Your sponsorship puts your company’s name before a large and enthusiastic audience, as well as promotion of your business in the months leading up to the event, and festival perks! Our sponsorship packages come at a variety of levels to suit any budget. Please consider sponsorship towards **Earth Day Jam** and the **Happy Roots** mission and join us in 2022 at Bell Tower Green for our big Earth Day celebration!

Please contact ... Ashley Honbarrier Happyrootsashley@gmail.com (980) 234-4800
SPONSORSHIP PACKAGES

Deadline for printed materials and t-shirts is MARCH 1st

Each VIP ticket includes two drink tickets and complimentary refreshments throughout the duration of the event in a special VIP Sponsor Tent.

**GREENHOUSE SPONSOR**
($5,000.00)
- (15) VIP Tickets
- (6) Farm to Table Dinner Tickets ($450 value)
- Premier Booth at Event
- Premier Parking
- Sponsoring business logo on banners, posters, social media, and event t-shirt... all advertisement and promotion

**ORGANIC SPONSOR**
($2,500.00)
- (8) VIP TIX
- (4) Farm to Table Dinner tickets ($300 value)
- Booth at Festival & VIP parking
- Sponsoring business logo on banners, posters, social media, and event t-shirt... all advertisement and promotion

**COMMUNITY SPONSOR**
($1,000.00)
- (6) VIP Tickets
- (2) Farm to Table Dinner Tickets ($150 value)
- Booth at Festival
- Sponsoring business logo on banners, posters, social media, and event t-shirt

**GARDEN SPONSOR**
($500.00)
- (4) VIP Tickets
- Booth at Festival
- Sponsoring business logo on posters, social media, and event t-shirts

**SEED SPONSOR**
($250.00)
- (2) VIP Tickets
- Sponsoring business name on posters, social media, and event t-shirts

IN-KIND DONATIONS FOR RAFFLE & SILENT AUCTION ARE WELCOMED!

FRIDAY FARM-TO-TABLE DINNER TICKET
$75/each (includes beer & wine)